ASSOCIATION OF CERTIFIED FRAUD EXAMINERS CENTRAL OHIO CHAPTER NOVEMBER, 2010 NEWSLETTER





Central Ohio Chapter of the C.F.E. NOVEMBER, 2010

"To improve fraud detection and deterrence through the education and interaction of our members and to aid community efforts to detect and prevent fraud"

<u> FROM THE EDITOR</u>

Gosh! I know this sounds crazy, but I REALLY miss all of those election ads – I wish we can have an election more often! I mean, they're SO informative and, if ANY of them are true, no one deserves to be, not only elected, but on the ballot! OK – if you haven't picked up on it, I'm laying the sarcasm on pretty thick! I know this sounds weird, but I kind of miss the Swiffer, Hair Club for Men and, dare I say it, the Viagra, Cialas and Smiling Bob and his Enzyte enhancement commercials – which was ALWAYS a delight to watch when you're with your mom, dad, or in-laws! But, that's how bad and often the election commercials were! OK – I'm rambling ...

So, we've got a new Governor, Attorney General ... everything, here in the Great State of Ohio! They say change is good – so, we'll see in four years ... then four years after that, then four years after that etc ...

Elected officials come and go, but one thing that remains a constant is our weather (now THAT'S a segue) – even though, I think Fall took a pass – the Farmer's Almanac has predicted a more mild winter than last year! Who is this Farmer and how do they know this? Why doesn't he/she play the lottery? Does he/she have dual Doppler? A 3D map that shows 'tornadic' patterns? (Tornadic is the new catch phrase – c'mon people, keep up!) Well, take it from me – and you can bank on this – it's going to be cold, with blustery winds and gray skies with some snow mixed in once in a while – OK – a LOT!

But, with all of this 'change' comes one of my most favorite Holidays – Thanksgiving! Though, you can see businesses putting up the Christmas decorations and not giving Thanksgiving a thought, it's there – quietly sitting, giving you a day off, a good meal, hopefully surrounded by friends and relatives (you like), an afternoon nap and a couple of NFL games – it doesn't get any better – just ask Smiling Bob! © This is Mike Toth and I approve of this message!

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Hello Everyone -

Time sure flies by, doesn't it? It's hard to believe, but 2011 is just around the corner and there are so many 2010 tasks left to be completed – at least that is the case for me.

I have been pleased and excited about the members who have stepped up to volunteer their time and skills to help make our chapter more vibrant and successful. For example, Henry Smith has been working on a follow up survey that will allow new members or those who missed the last survey to be heard. Hopefully, a link to that survey will be sent out sometime in December. Gary Burkholder and Laura Aeh have volunteered to be the faces of our chapter as we recruit sponsors for the Emerging Trends Fraud Conference which is co-sponsored by our chapter and the Auditor of State's Office each year in May.

As a member of the chapter, I encourage you to actively participate in chapter activities because we will only be as successful as you make it. While the elected board members can offer leadership, we still rely heavily on you to volunteer your ideas and assistance in putting those ideas into action. If you are new to the chapter or just want to become more involved, please contact me or any of the other board members and we will gladly put you to work.

If there is a specific topic on which you would like to hear a presentation or if you have someone you would like to recommend to speak at a chapter meeting, please let any of the chapter's officers know. Also, if you have any questions or suggestions about the initiatives on which we are currently working, please feel free to contact me or any of the chapter's officers at the meeting or via email or phone.

I look forward to seeing you at our next meeting on November 17th. Registration will begin at 11:30 AM with lunch and speaker to follow. We will be respectful of your time and will adjourn no later than 1:00 PM. The meeting will again be Phillips Hall, room 220 on the campus of Franklin University. Phillips Hall is located on the corner of South Grant Avenue and Main Street across from McDonald's and Donatos Restaurants. The entrance for the free parking lot is on South Grant Avenue.

Dave Welch

DIRECTORY (ľ
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JULY	20, 2010	

MINUTES OF EXECUTIVE COMMITTEE MEETING

The meeting was called to order by Dave Welch. Others in attendance were Danny Case, Norman Hofmann, Peter Kimani, and Sam Smith.

The following agenda items were discussed at the meeting:

As this was the first meeting of the newly elected Board for the 2010–2011 period, each Board member present made a brief introduction of themselves including how long they had been involved with the chapter.

- The Minutes to the June 21, 2010 telephone conference were reviewed, accepted and approved by the Board.
- The Secretary's report was delivered by Currently, the Central Danny Case. chapter has 83 members. Ohio Additionally, a copy of the Chapter's Bylaws was distributed to each Board present for their member future reference.
- The final 2009-2010 Treasurer's report was delivered by Norman Hofmann and accepted by the Board. The chapter currently has a balance of \$32,865.82 in all accounts. Norman transferred all financial records and information in his possession to Peter Kimani.
- The Board was updated by Dave Welch that the signature cards for the chapter's bank accounts were updated to authorize Dave Welch, Peter Kimani, and Norman Hofmann to sign checks. Melissa Smart and Chrissie Powers were removed from the signature cards. New debit cards were ordered for Dave Welch and Peter Kimani.
- Dave Welch informed the Board that he had attended the wrap-up meeting on the 2010 Emerging Trends Conference and had received a copy of the conference evaluations. Generally, the evaluations were very positive. There were 635 registered attendees this year which was just over the 600 limit which had been set.
- Dave Welch and Sam Smith volunteered to represent the chapter on the 2011 conference committee.
- Dave Welch stated that Henry Smith had requested to be considered for

appointment to the position of Training Director which had been vacated by Kevin Brun. The Board members were asked for other nominations. With no other nominations, a motion was made, seconded, and approved to appoint Henry Smith as Training Director. Sam Smith abstained from the vote.

- No update on the status of the chapter's new website was available due to the absence of Mike Day.
- Dave Welch informed the Board that he would obtain someone to complete Form 1023 for the chapter so that it can be filed with the IRS as soon as possible.
- The Board had discussions concerning the appointment of a replacement to finish the unexpired term of the Board Member of Large position which was vacated on July 1, 2010 when Dave Welch assumed the position of President. The Board was advised that Gary Burkholder, Dr. Tom Hrubec, and James Brooks had expressed interest in this position. The Board unanimously appointed Dr. Tom Hrubec to fill this one year unexpired term.
- A motion was made and approved to adjourn the meeting.



AUGUST 17, 2010 MINUTES OF EXECUTIVE COMMITTEE MEETING

The meeting was called to order by Dave Welch. Others in attendance were Danny Case, Chrissie Powers, Peter Kimani, Tom Hrubec, Henry Smith, and Errin Linder.

The following agenda items were discussed at the meeting:

The meeting was started with the Board members present making a brief introduction of themselves including how long they had been involved with the chapter.

- The Minutes to the July 20, 2010 Board meeting were reviewed, accepted and approved by the Board.
- The Secretary's report was delivered by Danny Case. Currently, the Central Ohio chapter has 83 members.
- The Treasurer's report was delivered by \triangleright Peter Kimani and accepted by the Board. The chapter currently has a balance of \$32,860.83 in all accounts. The only expenditure since the last meeting was the \$4.99 fee to Homestead for the Chapter's website. An invoice from National ACFE in the amount of \$225.00 for the Directors and Officers Insurance was presented to the Board. The Board approved payment of this annual invoice. Dave Welch stated that he and Peter were preparing the IRS Form 1023 and were close to having it completed.
- > Chrissie Powers inquired why the previous Treasurer (Norman Hofmann) had been left on the chapter's signature card. It was stated that when updating the signature cards after the spring elections, it was discovered that Melissa Smart (treasurer prior to Norman) was on the signature cards. Therefore, it was thought this was the practice of the Chrissie stated this was an Chapter. oversight and she should have been removed. Chrissie reminded the Board that the current situation gives a chapter member who is not a current Board member authorization to sign checks.
- ➤ An update was given concerning the 2010 Emerging Trends Conference. The attendance had to be capped prior to the end of registration due to the number of attendees that the Hilton could accommodate. It had been noted that attendance had declined while the conference had been held at the

downtown convention center. The decision has been made to keep the conference at the Easton Hilton for the 2011 conference. The next meeting of the 2011 Emerging Trends Conference Committee will be on October 28, 2010 at 1:30 pm at the Ohio Auditor of State's 9th Floor Scioto Room.

- The Training Director's report was given by Henry Smith. It was stated that on August 4, 2010, Dave Welch, Henry Smith, and Tom Hrubec had met. There was discussion during the Board meeting concerning:
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The chapter's assistance program and the amounts that various candidates have to pay for the CFE preparation course and exam fees. It was stated that National ACFE provides a discount if 10 courses were ordered. Henry was to pursue obtaining more information concerning discounts available.

Performing a more detailed survey of chapter members. Henry is to draft a new survey.

Holding Continuing Education sessions of 2 hours, 4 hours or full day event and having webcast training sessions and/or Panel Discussions.

Questions were asked concerning the Chapter's Community Projects. It was explained that in the past, Board members as well as the Training Director would contact local law enforcement agencies and make them aware that the chapter would consider Providing funding on needed equipment related to the detection or prevention of fraud.

Dave Welch and Tom Hrubec led discussions concerning membership recruitment. Suggested ideas which were mentioned included:

Coupons for free lunches for friends/acquaintances brought to meetings. Referral awards.

Gifts for new members.

Develop contacts with corporate partners/sponsors.

Contact and encourage Internal Auditor managers to send their employees to meetings.

Instructor and student involvement.

- \succ The Board discussed the License Agreement with Franklin University concerning the use of their facilities for the the chapter's meetings and requirement that the chapter obtain \$1,000,000 in liability insurance. It was stated that the chapter currently does not have such insurance. A quote had been obtained from Nationwide Insurance, which for an annual premium of \$350.00, would provide coverage of \$2,000,000 in the aggregate. The Board discussed returning to Confluence Park restaurant but there would have to be an increase in the luncheon fees. It was determined that the best alternative was to stay at Franklin University and obtain the insurance coverage. A motion was made and approved to authorize Peter Kimani to obtain this coverage.
- Dave Welch indicated that a goal needs to be established for completing the transition to the chapter's new website and shutting down the old website.
- The Board was reminded that someone needs appointed to replace Aric Bizzarri for the Speakers' Bureau.

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The meetings for the upcoming year are as follows:

> Ser

September 22, 2010 November 17, 2010 December 15, 2010 February, 2011 (OIA/CFE Training - Date TBD) April 20, 2011 May, 2011 (Emerging Trends Conference) June 15, 2011 (Elections)

A motion was made and approved to adjourn the meeting.

NOVEMBER 17th LUNCHEON SPEAKER PETER ANGUS, CPA OHIO DEPARTMENT OF TAXATION

Peter Angus, attorney and CPA, has worked in a variety of roles at the Ohio Department of Taxation for the past 24 years. He currently works in the Taxpayer Services area where he meets with taxpayers to discuss and resolve their tax issues. Peter has also been an adjunct professor in the undergraduate accounting program at Franklin University for the past eight years. In this role he has received the Robert L. Bailey Teaching Award to honor his teaching excellence. Peter earned his bachelors' degree in history from the University of Maryland and his juris doctor degree from Case Western Reserve University.

Peter Angus will be speaking at the November 17, 2010 luncheon to discuss some of the tax fraud issues he has encountered during his 24 year tenure at the Ohio Department of Taxation.

UPCOMING MEETINGS

Get out your Franklin Planner, update your Outlook calendar or write these following dates on the back of your hand because, on the third Wednesday of the selected months, we've got a date at Franklin University – Phillips Hall for the Central Ohio CFE luncheons ... don't be late and I promise to have you home by midnight!!

• November 17, 2010

- December 15, 2010
- February, 2011
- April 20, 2011
- May, 2011
- June 15, 2011



Walk-Ins Welcome But ...

If you don't plan on eating at the luncheon, please be aware that you will be charged the normal \$12.00 (Member)/\$14.00 (Non-Member) fee upon entry to the luncheon! In order for anyone to receive the 1 hour of CPE from the National CFE, this fee must be collected! (whether you ordered a lunch or not!) Please, no brown-bags!

Don't blame the messenger – blame National! Yea – That's it!!

LUNCHEON RESERVATIONS!!



Please email Peter no later than November 15, 2010 at: <u>PKIMANI@GMAIL.COM</u>

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Thank you for participating in the Reid Preferred Group of Associations (RPGA) discount program for professional associations and for agreeing to notify your members of our upcoming seminar dates and locations.

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Discount Code

• Your chapter members must provide your RPGA Association Code Number at the time of registration to ensure discount is reflected on invoice.

Discount Code Authorization

• The RPGA Discount is valid for your <u>current</u> chapter/association members only, and is not authorized for use outside your membership.

RPGA members can attend Reid Sponsored Open Enrollment Seminars in any state and receive the applicable RPGA discount. Our 2010 seminar schedule is available to view <u>by date</u>, <u>by</u> <u>state/region</u> or <u>by seminar title</u>. To view or download a copy of our 2010 seminar brochure and schedule, <u>click here</u>. To read articles prepared by John E. Reid and Associates on a variety of interview and interrogation topics, <u>click here</u> to visit our Investigator Tips web page.

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...To All Members ...

ANNUAL FRAUD CONFERENCE 2010 NEW ORLEANS, LOUISIANA DECEMBER 2–3, 2010

The New Orleans Chapter of the ACFE is proud to announce that we will be holding our annual Fraud Conference on December 2nd and 3rd at the New Orleans Marriott at the Convention Center.

Day 1 - Charles Cohen, Consultant and Lt. in Indiana State Police Cyber Crimes and how social networking and virtual communities are used by criminal organizations to commit fraud, money laundering and other crimes.

Day 2 - Joseph Buckley, Reid Interviewing The Reid Technique of Behavioral Interviewing and Interrogation for fraud investigations.

You can get more information or register online by visiting <u>www.neworleansacfe.org</u>. Register and pay before October 1st, 2010 and take advantage of our "Early Registration Special" to get 10% off your registration fees. The conference has been approved for 16 hours of CPE (NASBA Approved) and 13.3 hours of CLE for Louisiana Attorneys.

The conference cost is \$375 for local chapter members and \$475 for professional guests. The price includes valet parking, a continental breakfast, refreshments, lunch and afternoon snacks. The conference will be held at the New Orleans Marriott at the Convention Center. A conference rate of \$159/night has been approved by the Marriott for our out of town guests.



Summary of 10/15/09 Survey Responses

1. Frequency of Chapter meetings – a narrow majority felt the number was just right

As we develop plans for training sessions, we may hold those on a Friday or Saturday if the registrations support those.

2. Chapter meetings here at Franklin University – 72% said accommodations were satisfactory. One person said they're worse than you could know.

Alternate meeting sites included:

River Club (Confluence Park) – we explored that option – the minimum number of attendees and the cost per meal was prohibitive without raising the charge from \$12 - \$14 to \$20 or more

A location that promotes better opportunities for networking – prefer rounds versus classroom style setup – when alternative sites were explored, the accommodations were limited and cost tended to be prohibitive

Several liked the central location and the free parking

Hilton Easton Hotel – cost prohibitive

Quality of the food – 75% said accommodations were satisfactory. One person said it is worse than you could know. 3. Current meeting format (lunch followed by a speaker) – 95% indicated the current format is satisfactory.

56% indicated we should consider varying the meeting format occasionally

Leading suggestions for different format included:

Luncheon followed by a more intensive training session (say three or four hours) on a relevant fraud related topic to allow an indepth analysis and discussion of the topic

Our Training Officer has been working on a list of topics which will be shared in the next newsletter

White collar investigations

Insurance fraud

Healthcare/pharmacy fraud

Mortgage fraud

Psychologist – talk about how people are thinking

FBI, ATF, Police Detectives, Prosecutors

Tax fraud

Ponzi schemes

Educational side of fraud examination

4. Joint meetings with other investigative and similar organizations

Each February for the past 6 years, we have met jointly with the Ohio Investigators' Association at the Ohio Department of Transportation auditorium on West Broad

We are exploring other such meetings such as with the Internal Auditors' Association

Roundtable discussion of a members' problems or investigations

Roundtable discussion of a particular type of fraud, how it is perpetrated, how to detect it, investigative techniques to use (e.g. investment frauds targeted against the elderly, insurance scams, bankruptcy fraud, fraud within government)

Presentation by a member – job responsibilities and experiences so we can learn more about each other

Sessions that are more interactive with the members attending

5. Importance of CPE credit – 78% *indicated CPE was important to their attendance*

6. Chapter projects to be considered:

Christmas donations to needy organization(s) instead of giving gifts to ourselves

Purchase fraud-investigation related equipment for local law enforcement agencies

Sponsor candidates who wish to obtain their CFE certifications

7. What changes should be made to make the Chapter more valuable or better able to serve you?

Greater networking opportunities with members, other organizations, presenters.

Right now I think the chapter is just fine.

More trainings throughout the year (day long trainings)

Online training/presentations using some type of online software such as DimDim that is free and easy to use.

CFE Prep Course Class of 2011

The Central Ohio Chapter of the ACFE is now accepting applications for the Class of 2011 Prep Course for CFE Certification of regular members.

Submit your application by contacting Henry C. Smith, III, Training Director, at <u>hcsmith@otterbein.edu</u>, expressing your interest in the program. Criteria for selection:

- 1. Be eligible for certification during the calendar year 2011 based upon both the education and experience requirements of the ACFE
- 2. Be a member of both the Central Ohio Chapter of the ACFE and the ACFE.
- 3. Purchase the ACFE Exam Prep Course at the current cost.
- 4. Agree to complete the course and final certification exam during the calendar year 2011.
- 5. Provide updates, as requested by the Training Director, concerning your progress toward completion.
- 6. Sign a contract with the Central Ohio Chapter of the ACFE agreeing to the above specified terms.

The Central Ohio Chapter of the ACFE Board of Directors has approved reimbursement for up to five members of the Class of 2011 for successful completion of the CFE Prep Course and CFE certification exam no later than December 31, 2011. Reimbursement is 50% of incurred out-of-pocket costs, up to a maximum of \$500.00. Reimbursement will be made only to the first 5 members to complete the exams and submit proof of completion paperwork. Completion paperwork is due prior to March 30, 2012.

Student CFE Prep Course Program

The Central Ohio Chapter of the ACFE is also accepting applications from student members who would like to take the CFE Prep Course. Benefits associated with this program include:

- 1. Reduced membership fees for the Central Ohio Chapter of the ACFE (current cost of \$ 10) and the ACFE (current cost of \$ 25).
- 2. Purchase of the Student Package (current cost of \$350) that includes the CFE Exam Prep Course, a waiver of the CFE Exam fee, and the first year CFE membership dues are waived.

Submit your application by contacting Henry C. Smith, III, Training Director, at

<u>hcsmith@otterbein.edu</u>, expressing your interest in the program. Criteria for selection are the same as for regular members above. The Central Ohio Chapter of the ACFE Board of Directors has approved reimbursement for up to five student members for the successful completion of the CFE Prep Course and CFE certification exam no later than December 31, 2011. Reimbursement is 50% of incurred out-of-pocket costs, up to a maximum of \$175.00. Reimbursement will be made only to the first 5 student members to complete the exams and submit proof of completion paperwork. Completion paperwork is due prior to March 30, 2012.





Map & Parking Directions

Franklin University, Phillips Hall, Room 220– across the street from McDonald's & Donato's on the corner of Main Street & South Grant Avenue

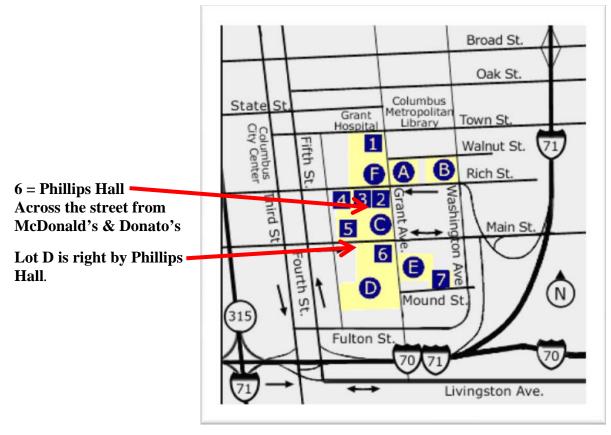
(614) 797-4700

- FROM SOUTH OF DOWNTOWN:
 - o Take I-71 north to Livingston Avenue exit
 - o Follow Livingston Avenue east to Grant Avenue
 - Turn left (or north) on Grant Avenue parking lot will be on your left
 - o Phillips Hall is on the left on the corner of Main Street & Grant Avenue
- FROM EAST OF DOWNTOWN:
 - Take I-70 west to Fourth Street exit
 - o Follow Fourth Street (one way northbound) to Main Street
 - o Turn right (or east) on Main Street
 - o Turn left (or north) on Grant Avenue parking lot will be on your left
 - o Phillips Hall is on the left on the corner of Main Street & Grant Avenue
- FROM NORTH OF DOWNTOWN:
 - o Take I-71 south to the Main Street exit
 - Stay left on the exit ramp to the light
 - o Turn right on Main Street
 - Follow Main Street to Grant Avenue
 - o Turn left (or south) on Grant Avenue parking lot will be on your right

o Phillips Hall is on the left on the corner of Main Street & Grant Avenue

• FROM WEST OF DOWNTOWN:

- o Take I-70 east to the Livingston Avenue exit
- o Follow Livingston Avenue east to Grant Avenue
- o Turn left (or north) on Grant Avenue parking lot will be on your left
- Phillips Hall is on the left on the corner of Main Street & Grant Avenue



RESERVATIONS REQUIRED! In case you've forgotten, the Columbus Chapter CFE will be holding their next Luncheon on November 17, 2010 at the **FRANLIN UNIVERSITY, PHILLIPS HALL, ROOM 220**. As is always the case, the food will be great and the speaker will be superb! However, reservations are required.

PRICES: \$12.00 Member/ \$14.00 Non-Member RSVP: Peter Kimani (614)638-1873

E-Mail: pkimani@gmail.com

AGENDA: 11:15am Registration 11:30am Lunch 12:00n Speaker

POLICY: The deadline for reservations/cancellations is Monday, November 15, 12:00 noon.

NOTE: ALL RESERVATIONS MADE AND NOT CANCELED BY THE DEADLINE MUST BE PAID FOR.

BONUS: ONE LUNCHEON = ONE HOUR CPE Check out the National CFE Website: WWW.ACFE.COM

CENTRAL OHIO CHAPTER, ACFE

Franklin University – Phillips Hall

