



Association of Certified Fraud Examiners

Central Ohio Chapter

NEWSLETTER

VOLUME 1, ISSUE 2

MARCH, 2013

PRESIDENT'S MESSAGE

Wow, just get back from three weeks in Sarasota and get pounded with six inches of snow. My home looked beautiful this morning right up until I had to shovel out the driveway. #@!^# winter wonderland.

But, I just had to get back to see all of you on the 19th and finalize this year's Emerging Trends Conference. This year's conference really looks to be better than ever. There will be a number of super sessions including some by the Reid organization on interviewing and interrogation. Those should be standing room only so register early and don't get shut out. In addition, I will again be conducting a session on ethics for CFEs to meet your annual ethics requirements. This year's session

will be as different as I can make it because I do not want to be bored either.

With the changes in our responsibilities for the conference I am looking to form a committee for the 2014 conference to start planning early and investigate all aspects of conducting the conference. Please let me know by email as soon as possible of your interest as I must get this going now.

The Emerging Trends Conference will again become a fundraiser for the Chapter allowing us to benefit non-profit and law enforcement agencies in the area along with assisting in scholarship funding at the national level or perhaps even locally.

Ohio University has contacted me looking for an



It's March!
In like a lamb, and out like a lion.




adjunct instructor for their fraud program, if that would be of interest to you, please let me know.

We are making a number of changes to our Chapter, its programs and communications to increase our value to you. If you have any ideas along that line, please let me or one of your other Board members know.

See you at the Boathouse on the 19th.

- Heinz Ickert

SOCIAL MEDIA:

- Visit us online: 
- Connect with us on 
- Like us on Facebook! 
- Tweet us on Twitter: 

INSIDE THIS ISSUE:

SPEAKER'S BIO	2
UPCOMING LUNCHEONS	2
MEETING MINUTES	3-4
DIRECTORY OF OFFICERS	5
SUGGESTIONS?	5
OFFER'S AND EXTRAS	6-8

MEMBERSHIP DUES

Certified Member: \$25.00 **What do you get?**

Associate Member: \$30.00 Discounted prices on Luncheons and Events.

Affiliate Member: \$35.00 **When is it due?** Yearly

Students: \$15.00 **Where can you pay up?**

www.CentralOhioCFE.com (or use the mail in form found on the last page of the newsletter)

What do you get if you cross Bernie Madoff with a tea kettle? (Answer on Page 2)



Topic: Banking Fraud

SPEAKER'S BIO

Melissa Smart

Vice President, JP Morgan Chase & Co.

Melissa is the Mid West Electronic Crimes Investigations Manager for JP Morgan Chase. Her team, based in Columbus and Chicago, conducts investigations and risk analysis on issues where exploitation of remote banking channels (telephone, online, mobile banking) create significant loss or exposure for the bank.

She has been with the bank since 1998, and has worked in investigative and management roles with the bank's Regional, Fraud Recovery, Centralized Check Fraud, and Electronic Crimes teams.

Melissa has previously served as the Chapter Treasurer and Board Member at Large.



Certifications:

Certified Fraud Examiner

UPCOMING LUNCHEONS

Local Chapter meetings are held bi-monthly on the third Tuesday of the month.

Future meeting dates are as follows:

- March 19, 2013
- May 21, 2013
- June 18, 2013

RESERVATIONS REQUIRED!

The Central Ohio Chapter will be holding our next Luncheon on March 19, 2013 at The Boat House (formerly known as Confluence Park) on 679 W. Spring Street Columbus, Ohio 43215.

PRICES:

\$16.00 Member

\$20.00 Non-Member

RSVP:

www.centralohiocfe.com



Please make your luncheon reservations on our website no later than March 18, 2013 at:

www.centralohiocfe.com

POLICY: The deadline for reservations/cancellations is Monday, March 18, 12:00 noon.

NOTE: ALL RESERVATIONS MADE AND NOT CANCELED BY THE DEADLINE MUST BE PAID FOR.

BONUS: ONE LUNCHEON = ONE HOUR CPE Check out the National CFE Website: WWW.ACFE.COM

AGENDA:

11:15am Registration

11:30am Lunch

12:00n Speaker

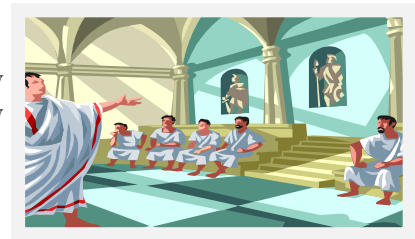


Mark your calendar's, the next Chapter Meeting is March 19th.

MEETING MINUTES

November 20, 2012:

The meeting was called to order by Heinz Ickert. Others in attendance were Danny Case, Chrissie Powers, Melissa Smart, Steve Ritzer, Aaron Eckstein, and Henry Smith.



Artist representation of actual Board Meeting.

The following agenda items were discussed at the meeting:

- ◇ Danny Case reported that as of today's date, the chapter had a total of 96 members for 2012 and that 18 individuals had paid their dues for 2013.
- ◇ The treasurer report was given by Aaron Eckstein with the chapter having a cash balance of \$25,946.66. Expenses in the period included \$250.00 to National for insurance, \$350.00 reimbursement for students in the chapter's scholarship program, and \$845.59 reimbursement to Heinz Ickert for expenses related to the ACFE National Conference. Aaron questioned who had the inventory of pens which are given to the luncheon speakers as an appreciation gift. Heinz stated that he has the inventory.
- ◇ Henry Smith, Training Director informed the Board that he had requested status updates from nine members in the chapter's scholarship program. None had provided any information. Henry stated that 51 people attended the training held by National ACFE in Columbus on October 29-30, 2012. Heinz stated that he would like to see in the future, National ACFE providing training at the Emerging Trends Conference and/or at the joint training being held with the Ohio CPA Society.
- ◇ There were two members (Daniel Downs and Josh Murray) who had expressed interest in becoming the chapter's new newsletter editor. These members, upon the Board's invitation, were present at the Board meeting to introduce themselves and provide information to the Board members as to why they were interested in becoming the newsletter editor. Since both individuals had also submitted their names for the election to fill the two new Board Member At Large positions, the Board decided to delay the selection of the newsletter editor until after the election had taken place. Subsequently, Josh Murray was elected to fill one of the Board positions. The Board then invited Daniel Downs to be the newsletter editor which he accepted.
- ◇ Heinz indicated that there were a total of five individuals who had expressed interest in filling the two new Board Member At Large positions. Per the bylaws, only certified and associate members are eligible to vote at today's luncheon.
- ◇ Heinz informed the Board that the preparation of the joint training with the Ohio CPA Society did not appear to be going well at the present time. He indicated that he would contact them to obtain the status of the training.
- ◇ A quick update related to the Emerging Trends Conference was given to the Board. It was stated that Bill Owens of the Auditor's office was retiring. Fees for the conference would probably be increased this year.
- ◇ A motion was made and approved to adjourn the meeting.

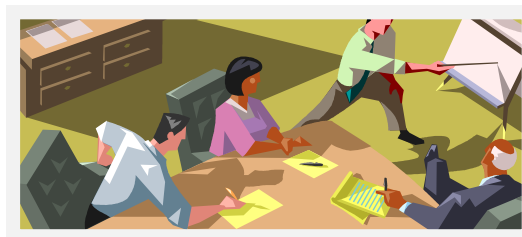
MEETING MINUTES

January 15, 2013:

The meeting was called to order...more to come in the next issue.

The following agenda items summarize the board meeting:

- ◇ One board member asked a question. Another board member answered that question.
- ◇ The meeting was adjourned.
- ◇ Mystery and intrigue consumed all not in attendance.



“You’ll have to use your imagination on this chart. But trust me, when it’s not blank this presentation is highly effective. Especially when I point to it with emphasis, like this!”

*Editor’s Note: Please excuse the delay. The meeting minutes for the January Board meeting will be provided during the next newsletter.

DIRECTORY OF OFFICERS**2013-2014 CHAPTER YEAR**CENTRAL OHIO CHAPTER OF
CERTIFIED FRAUD EXAMINERS

President	Vice-President	Treasurer
Heinz Ickert, CFE, CPA (614) 464-3343 Heinz.Ickert@att.net	Melissa Smart, CFE, CFI (614) 248-8909 melissa.b.smart@jpmchase.com	Aaron Eckstein, CFE, CIA, CRMA (614) 677-0230 ecksteal@nationwide.com
Secretary	Board Member At-Large	Board Member At-Large
Danny Case, CFE, CPA (614) 716-1153 dlcase@aep.com	Kevin Brun, CFE, CIFI, SCLA (614) 398-9879 mrcfe@aol.com	Steve Ritzer, CFE, CPA (614) 595-3901 sritzer@blueandco.com
Board Member At-Large	Board Member At-Large	Past President
Stephanie A.M. (Sam) Smith, CFE sam.smith@ccengage.com	Josh Murray, CFE (614) 578-4259 joshmurr@gmail.com	Chrissie Powers, CFE, CPA, CVA, CFF (614) 722-7914 chrissie.powers@pdeyeforensics.com
Training Officer	Speaker's Bureau	Website Administrator
Dr. Henry C. Smith III, CFE, CMA, CCS (614) 823-1298 hcsmith@otterbein.edu	VACANT	Aaron Eckstein, CFE, CIA, CRMA (614) 677-0230 ecksteal@nationwide.com
Student Board Liaison	Newsletter Editor	
Matt Neitz matt.neitz@gmail.com	Daniel Downs, CFE, CISA (740) 802-8446 DanielDownsCFE@gmail.com	

"TO IMPROVE FRAUD DETECTION AND DETERRENCE THROUGH THE EDUCATION AND INTERACTION OF OUR MEMBERS AND TO AID COMMUNITY EFFORTS TO DETECT AND PREVENT FRAUD"

SUGGESTIONS?

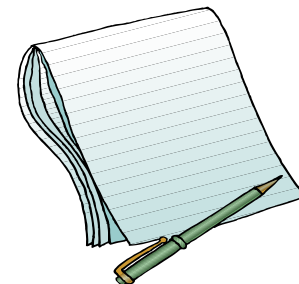
I'm happy to share that feedback for the new format has been positive.

The current issue features the addition of the November, 2012 and the placeholder of the January, 2013 Meeting Minutes.

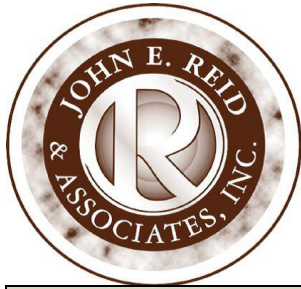
As I stated before, as the newsletter moves forward I'd like to explore new ideas and focus on merging meaningful connections to our social media portals.

If you haven't already, please take a look online at our Facebook, LinkedIn, and Twitter pages. You'll find that they're largely unmanned, and in great need of attention. If you have experienced social media sites before you'll already know that a considerable amount of time and work is required to build a following of significant value. But that's what I hope to do by the end of the 2013 calendar year. Stay tuned.

- Daniel Downs



Please send your suggestions or comments to:



John E. Reid & Associates, Inc.

World Leader in Interviewing and Interrogation Training
Over 65 Years of Excellence

The Reid Technique of Interviewing and Interrogation

[April 9 - 12, 2013](#)

Marysville OH

8:00 am - 3:00 pm (first day registration 7:45 am)

Cosponsor and Location

Union County Sheriff's Office

Union County Service Center
940 London Avenue

Register Here

[4 Day Combined](#)

[3 Day Seminar](#)

[1 Day Advanced](#)

Contact Information

For further information call or email Dee Rohrer

[877-887-1488](tel:877-887-1488) / drohrer@reid.com

Testimonial

[Read](#) what others have said about our program. Do you have a testimonial you would like to share? Send your story to toverman@reid.com. Submissions will be randomly selected to be featured in our bimonthly [Investigator Tip](#) or quarterly [Newsletter](#). Chosen entries will win a copy of our [Reid Investigator's Notebook](#).

You Will Learn

- How to assess the credibility of statements.
- How to structure the interview to maximize the flow of information.
- How to use behavior provoking questions in the interview process.
- How to persuade a suspect to tell the truth about their involvement in criminal activity.
- How to develop interrogation themes, handle denials, overcome objections and use alternative questions.

ADVANCED PROGRAM learn to psychologically profile suspects for interrogation, develop specialized tactics for juvenile interrogations and more.

TRAINING MANUAL includes specialized information on interview and interrogation techniques for domestic terrorist activities.

[Click Here](#) for more information regarding this program.

Seminar Fee

4 Day Combined \$550 per person (\$45 Savings)
3 Day Seminar \$420 per person
1 Day Advanced \$175 per person

Federal Government Employees qualify for reduced seminar rates through our GSA contract; [read more](#).

View the [benefits](#) of cosponsoring a Reid Seminar.

Upcoming Training

[March 19 - 22 Cleveland](#)

[May 21 - 24 Cincinnati](#)

Seminar Schedule

[by Date](#)

[by State/Region](#)

Other Available Programs

[The Reid Technique of Investigative Interviewing](#)

[Investigative Interviewing for Child Abuse Investigations](#)

[Investigating Computer Facilitated Crimes Against Children](#)

[Physical and Neglect Child Abuse Injury Reconstruction Techniques](#)

[Emerging Trends in Child Sexual Abuse Investigations](#)

[Investigating Use of Force](#)

[Forensic Interviewing for Attorneys](#)

[Applicant Interviewing Techniques](#)

MEMBERSHIP APPLICATION (2013 Calendar Year)
ASSOCIATION OF CERTIFIED FRAUD EXAMINERS
CENTRAL OHIO CHAPTER
PLEASE PRINT LEGIBLY

Name _____ Nickname: _____

Professional Certifications: _____

Job Title: _____

Employer: _____

Preferred Mailing Address: Office: _____ Residence: _____

Street: _____ Email Address: _____

City: _____ State: _____ Zip Code +4: _____

Telephone: Office () _____ Home () _____ Cell () _____

Please include me in any directory that is made available only to other members ____ Yes ____ No

Central Ohio Chapter Membership Dues and Stipulations

Please Indicate Membership Level

___ **Certified Member \$25.00**

A Certified Member is a CFE and **current** member in good standing with the **National Association of Certified Fraud Examiners (ACFE)**.

ACFE Member ID# _____

**** A Certified Member is eligible to vote, hold offices in the Chapter, and serve on Chapter committees.**

___ **Associate Member \$30.00**

An Associate is an Associate **current** member in good standing with the **National ACFE**.

ACFE Member ID# _____

**** An Associate Member is eligible to vote, serve on Chapter committees and hold offices in the Chapter, other than President and Training Director.**

___ **Affiliate Member \$35.00**

An Affiliate member is not a current member of the National ACFE and may not claim affiliation with ACFE.

**** An Affiliate member may attend Chapter meetings and serve on Chapter committees.**

An Affiliate member is eligible to participate in Chapter training programs.

(Note: Student affiliate status is available to full time students for \$15).

ANNUAL DUES ARE PAYABLE ON OR BEFORE JANUARY 1, 2013

Mail this application, your check (payable to Central Ohio Chapter ACFE) and your business card to:

Central Ohio Chapter-ACFE,

P.O. Box 15312

Columbus, OH 43215

This is a Membership Renewal _____ New Membership Application _____

If new member, I was referred by: _____

Annual Dues for the Central Ohio Chapter do not include annual dues for National ACFE. Affiliate members are encouraged to seek membership with ACFE. Call (800) 245-3321 in Austin, Texas for membership information.

Signature _____

Date _____